

USER MANUAL AND GUIDE

TO USING AND APPLYING MULTIMEDIA
MATERIALS AND SOCIAL MEDIA

FOR VITALHEALTH MEMBERS

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Legal &
Compliance

WHAT'S VITALHEALTH?

VITALHEALTH is a company dedicated to the development, production, marketing and distribution of food supplements worldwide.



HEALTH

Discover excellence with **VITALHEALTH** products. With natural ingredients and a commitment to well-being, quality is guaranteed. Live the experience with our exceptional products.



ECONOMY



Join us at **VITALHEALTH** and discover an exceptional opportunity to generate income. With our unique compensation plan, you can enjoy benefits while promoting healthy products that transform lives.

Legal &



DEVELOPMENT

VITALHEALTH's comprehensive development system offers much more than just products. With training, continuous support, and resources, we help you reach your maximum potential. Make your goals a reality with our support.



This manual is for informational purposes only, not for advertising. These products are not meant to be presented, directly or indirectly, as medicine. The responsibility for using these products lies with the person who recommends them and the person who uses them. Always consult your doctor.

Our goal at **VITALHEALTH** is to ensure our community has easy access to our high-quality products. We are committed to enhancing everyone's daily life by offering only the best.



Each of our natural ingredients, along with their formulation, has been **carefully analyzed** and selected by experts, using advanced nanotechnology.



Our aim is to join together in promoting the well-being and vitality of our surroundings.

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VITALHEALTH OFFERS A WORLD OF OPPORTUNITIES HELP US KEEP GROWING!

1 As a member of our independent affiliates community, you have access to guidance for effectively and successfully managing your own business.

It's essential that we follow the rules and regulations that govern us both internally and externally.

2

3 Remember that in our VITALHEALTH family: You learn, improve your quality of life, grow, and can start earning from day one.

The quality of the people in our network sets us apart. That's why it's important not to confuse supplements with medications, as they are not the same.

4

5 Our products will support your active lifestyle and healthy diet every day.

The income levels of your independent business will depend entirely on your effort, time, and dedication as you promote a healthy lifestyle for others.

6

WHAT'S A DIETARY SUPPLEMENT, AND HOW CAN I SPREAD THE WORD ABOUT IT IN MY COMMUNITY?

VITALHEALTH supplements provide **nutrients** made from herbs, plant extracts, traditional foods, dehydrated or concentrated fruits, and may also contain added vitamins or minerals.



The purpose of these supplements is to support, complement, or replace certain components of your overall dietary intake.

It can come in different forms such as:



Capsules



Powders



Infusions



Teas

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WE MUST REMEMBER THAT WITH A DIETARY SUPPLEMENT **WE SHOULD NOT BE:**



Inducing or promoting unhealthy eating habits.



Claiming that the product alone meets all of a person's nutritional needs.



Attributing superior or different nutritional value to a product that it doesn't actually have.



Comparing the properties of natural foods to dietary supplements (e.g., saying a supplement is better than a natural food).



Let's remember that a dietary supplement is **NOT** the same as or equivalent to a medication!

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WE MUST REMEMBER THAT WITH A DIETARY SUPPLEMENT **WE SHOULD NOT BE:**



Expressing or suggesting, through real or fictional characters (including cartoons or well-known figures), that consuming these products gives people extraordinary characteristics or abilities.

Directly or indirectly associating with the consumption of alcoholic beverages or tobacco.



Making claims that cannot be proven, or suggesting that the products can prevent, relieve, treat, or cure any disease, disorder, or physiological condition.

**Let's remember that a dietary supplement is
NOT the same as or equivalent to a medication!**

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HOW CAN I SELL AND PROMOTE VITALHEALTH SUPPLEMENTS?

Let's not forget that as a member of **VITALHEALTH**, you have the support of various departments to help you create multimedia materials that comply with general health guidelines and the company's internal policies.



VITALHEALTH takes great care in protecting and overseeing the use of its brand, image, colors, and product names. Everything labeled with **VITALHEALTH** is copyrighted and represents a valuable asset for our company.

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Copyright

HOW CAN I SELL AND PROMOTE VITALHEALTH SUPPLEMENTS?

As an independent affiliate, **under no circumstances** are you allowed to use, post, reproduce, or publish the following directly from personal pages or related platforms without prior evaluation or approval by the company.

Product packaging and any associated claims should not include:

- × Services
- × Emblems
- × Literature
- × Trade names
- × Copyrighted materials
- × Logos
- × Designations of origin
- × Testimonials



WITHOUT PRIOR EVALUATION OR APPROVAL BY THE COMPANY, or in conjunction with the VITALHEALTH brand or any other concept related to VITALHEALTH's intellectual or industrial property.

If an affiliate engages in any of these actions or others related to the above, they will be violating the company's intellectual and/or industrial property rights.

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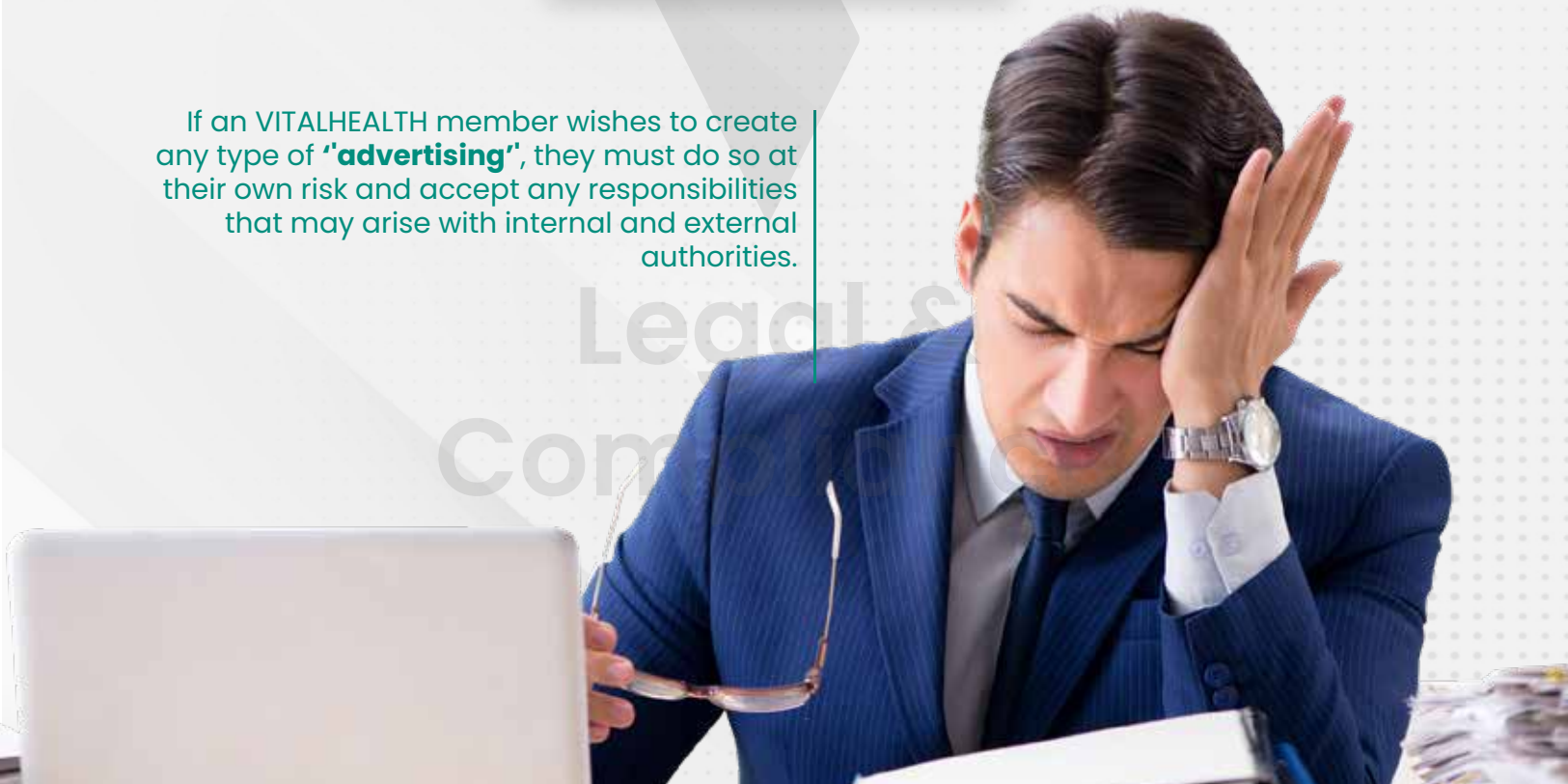
HOW CAN I SELL AND PROMOTE VITALHEALTH SUPPLEMENTS?

VITALHEALTH members must respect and only use the multimedia support materials provided in their virtual office, and follow the guidelines in this manual when creating any other content.



If an VITALHEALTH member wishes to create any type of **“advertising”**, they must do so at their own risk and accept any responsibilities that may arise with internal and external authorities.

Legal &
Compliance



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VIRTUAL OFFICE



VITALHEALTH is committed to helping you grow as an independent affiliate and achieve your goals as you become part of our community.

One of our key objectives is to guide you in creating, together with the team, a productive and self-sufficient community that effectively uses the specific materials for promoting our products and utilizing the Compensation Plan.

Thank you for your continued support and collaboration in making this growth possible!

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INDEPENDENT BRAND

When affiliates create their own business cards or any type of multimedia material for their page, whether digital or printed, they must use the format authorized by **VITALHEALTH**. This means following the guidelines in this manual along with the following specifications:

(NAME) "VITALHEALTH INDEPENDENT MEMBER or VITALHEALTH AFFILIATE"

Every publication, print, post, website, and similar content must **ALWAYS** include the previously mentioned statement.



OFFICIAL WEBSITES AND AFFILIATES WEBSITES

VITALHEALTH may allow an affiliate to create their own website or social media page, as long as they meet certain requirements.

These requirements include:

The independent affiliate must submit a **'Request for Authorization for an Independent Website/Social Media Page'** before creating their site.

The page must clearly state that the owner is an **VITALHEALTH** independent member.

This request can be sent to: compliance@vitalhealthglobal.com.

The approval for an independent website is at the sole and absolute discretion of **VITALHEALTH**. The domain name must not confuse users with the official site.



www.EmilyGraceSalesVH.us



www.VitalHealthEG.com

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OFFICIAL WEBSITES AND AFFILIATES WEBSITES

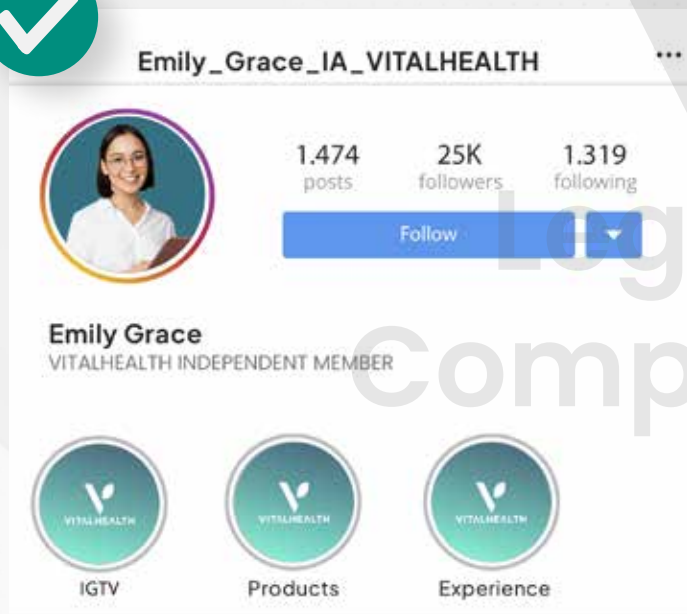
UNDER NO CIRCUMSTANCES should independent affiliates' social media accounts use "VITALHEALTH" as the main name or description on its own. Usernames in our community should always be distinct and follow examples like the ones provided below:

VITALHEALTH AFFILIATE

(Name) **VITALHEALTH** Affiliate

(Name)_IA_**VITALHEALTH**

Any other names similar to or the same as the examples above.



OFFICIAL WEBSITES

It's important to ensure that none of these accounts give the impression that they are the official company page when they are not. **VITALHEALTH** only has the following official accounts:



Vitalhealth Global

(<https://www.facebook.com/vitalhealthglobal>)



@vitalhealth.mx

(<https://www.instagram.com/vitalhealth.mx/>)



vitalhealth official channel

(<https://t.me/VITALHEALTHOFICIAL>)



Official Vitalhealth Global

(<https://whatsapp.com/channel/0029VaYhrmKBadmcPuNmK311>)



Official Vitalhealth Global

(<https://www.youtube.com/@vitalhealthglobaloficial3025>)



DISCLAIMER

CAUTION!

The disclaimer is a statement that must always be included at the beginning of any video related to our products. This message should last at least 10 seconds to ensure it is properly read. Make sure the background is black, with large, white, and legible text. The disclaimer should read as follows:



THIS VIDEO WAS CREATED INDEPENDENTLY BY THE CHANNEL CREATOR.

ALTHOUGH VITALHEALTH IS MENTIONED, IT'S IMPORTANT TO CLARIFY THAT THE COMPANY DOES NOT SPONSOR OR INFLUENCE THE CONTENT. THE OPINIONS AND SUGGESTIONS SHARED HERE ARE SOLELY THOSE OF THE CREATOR, WHO ASSUMES FULL RESPONSIBILITY. VITALHEALTH HAS NO DIRECT RELATIONSHIP WITH THIS VIDEO AND IS NOT LIABLE FOR ANY INTERPRETATIONS OR CONSEQUENCES THAT MAY ARISE.

WE ALSO WANT TO REMIND YOU THAT THE CONTENT PRESENTED SHOULD NOT BE CONSIDERED PROFESSIONAL, LEGAL, MEDICAL, OR FINANCIAL ADVICE, NOR AS AN OFFICIAL OR BINDING REPRESENTATION OF VITALHEALTH.

RECOMMENDATIONS: Legal & Compliance

- Avoid using the VITALHEALTH name and logo in your video, whether in the background or any prominent location. However, you may show the packaging or container and contents of any of our supplements.
- If you choose to mention VITALHEALTH verbally during the video, it will not affect or result in any penalties from us.
- You may design your own disclaimer, as long as it includes a black background with white text or another color that stands out against the black background.

If the above recommendations or other guidelines mentioned in this manual are not followed, the Legal and Compliance department will investigate and proceed with the appropriate actions.

REPORT + PENALTY + IMMEDIATE REMOVAL OF THE VIDEO

TESTIMONIALS ON THE USE OF VITALHEALTH PRODUCTS

Testimonials from individuals who have used the product should not be shared publicly unless it has been ensured that all multimedia or advertising materials include the appropriate disclaimer.

VITALHEALTH MEMBER
Name + Caption



As a recommendation, when using testimonials, draft an authorization letter addressed to the **VITALHEALTH** Independent Member, stating that the individual fully consents to the use of their image rights for the affiliate's advertising purposes.

STATEMENTS INCLUDED IN SUPPLEMENT ADVERTISING

AS REQUIRED BY REGULATORY AUTHORITIES

VITALHEALTH reminds you that its supplements are merely recommendations or suggestions for consumption. That's why it's crucial that every piece of advertising created, handled, and shared by the independent affiliate always includes the following statements:



The consumption of these products is the responsibility of those who recommend and use them.
This product is not a drug or medicine. Seek medical advice. This product has not been evaluated by the FDA and is not intended to diagnose, treat, cure, or prevent any disease.

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This product is not a drug or medicine.

Seek medical advice.

This product has not been evaluated by the FDA and is not intended to diagnose, treat, cure, or prevent any disease.

These statements must be placed on each of the advertisements involving the Affiliate whenever they use images of **VITALHEALTH** products.

PENALTIES AND WARNINGS

VITALHEALTH informs you that there will be consequences for the members if any situation arises that involves **VITALHEALTH** in issues such as fines, warnings, notices, or other actions taken by local or federal authorities due to misuse of advertising, improper product handling, fraud, or related matters.

If the company receives any notification from a local or federal authority regarding a sanction, it reserves the right to initiate a compliance procedure through the Legal and Compliance Department to locate the offending affiliate and determine the appropriate penalty.



MAIN INFRACTIONS

- Including the VITALHEALTH logo or product images in multimedia content that attributes therapeutic properties, disease prevention, symptom relief, weight loss, aphrodisiac effects, or any similar claims.
- Failing to include the warning labels required by the regulatory body.
- Publishing content that could be considered "advertising" involving VITALHEALTH without authorization, which may be interpreted as an official advertisement by the brand when it was actually created by a member or external person.
- Sharing testimonials from people who use the supplement without having written consent directed to the VITALHEALTH Independent member.
- If a dietary supplement is portrayed or implied as a "miracle product" or given therapeutic, preventive, rehabilitative, or curative properties in any multimedia content or advertisement created by an independent affiliate, which leads to conflicts with state or federal authorities.
- Packaging, refilling products, or altering VITALHEALTH product labels in any form, including modifying or altering the quality, attributes, composition, style, model, usage instructions, origin, or availability of VITALHEALTH supplements.
- Changing, altering, or modifying the information in VITALHEALTH promotional materials or using any materials that were not provided directly by the brand.
- Creating and using official pages, usernames, social media profiles, or similar actions that represent VITALHEALTH without including the affiliate's name or description with the statement: "VITALHEALTH Independent members or VITALHEALTH Affiliate."
- Misrepresenting or violating state or federal regulations, as well as company policies.
- Any other actions related to these that could cause additional infractions or penalties.